



Kirstie Calams

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EXPERIENCE

Alkami Technology

UX Manager (2024 – 2025) // Principal UX Designer (2022 – 2024) // Senior UX Designer (2021 – 2022)

- Led the strategy and design of key features across Alkami's digital banking platform. This included mobile onboarding, money movement, account opening, and secure messaging—crafting elegant, responsive solutions used by millions of consumers.
- Designed end-to-end product experiences from early discovery through final polish, using research insights, data, and accessibility best practices to guide decisions.
- Created task flows, wireframes, prototypes, and final UI for complex workflows, balancing financial compliance requirements with intuitive interaction patterns.
- Partnered with PMs, engineers, and stakeholders across mobile and web to align roadmap priorities, validate UX direction, and ship polished, scalable experiences.
- Directed cross-platform design systems work for web and native mobile, ensuring reusable components supported actual product use cases and edge cases alike.
- Managed a team of 4 designers, providing guidance on product strategy, design execution, and cross-functional collaboration
- Championed configurable theming solutions and design tokens to support flexible white-label branding without compromising usability or visual integrity.

Awards Won:

- 2025 & 2024 JD Power Awards – Outstanding Mobile Experience

RealPage

Senior UXUI Designer (2020 - 2021) // UXUI Designer (2018 - 2020)

- Designed product features for both enterprise and consumer-facing platforms within RealPage's property management suite—including leasing workflows, resident portals, reporting dashboards, and self-service admin tools.
- Contributed to product discovery efforts by facilitating design workshops, gathering user insights, and aligning design direction to business goals and technical constraints.
- Created user flows, high-fidelity mockups, and interaction prototypes to define and communicate experience direction across multidisciplinary teams.
- Worked closely with engineering to test and refine designs through implementation, ensuring quality, accessibility, and visual consistency
- Built and maintained two parallel design systems (B2B and B2C) to support ongoing product design work, ensuring modularity and flexibility in component usage.
- Actively shaped a culture of thoughtful, systems-aware product design across a fast-growing design team.

The Integer Group

Product Designer (2015 - 2018) // Intern (2015)

- Designed digital products and interactive experiences for high-profile clients including FedEx, AT&T, and Marvel. This was done by balancing creative direction with usability, conversion goals, and cross-device performance.
- Collaborated with PMs, strategists, and developers to define UX strategy and deliver product features for both campaign-based initiatives and ongoing branded tools.
- Designed wireframes, site maps, prototypes, and responsive interfaces for mobile apps, landing experiences, dashboards, and CMS-driven platforms.
- Explored and executed on a variety of creative deliverables beyond UX, including motion graphics and video editing for branded product stories and launches, 3D renderings and VR-based prototypes for experiential marketing campaigns.

EDUCATION

University of Phoenix (2015)

Bachelor of Science
Information Technology // Web Development & Design

Collin College (2013)

Associates of Arts
Graphic Design

SKILLS & TOOLS

Design Systems

UX Architecture

Design Ops

Theming Frameworks

Accessibility

Product Vision

B2B/B2C Design

Design QA

Team Management

User Flows

Interaction Design

Prototyping

Mobile First Design

Enterprise Design

Figma / Figjam

Adobe Creative Suite

HTML/CSS

Jira / Confluence

Motion Graphics

Illustration

Video Editing